



# Rmug News

## August 2008

### This Month

RMUG Meeting, Saturday morning  
August 9, 2008 11:30 a.m. Until ???

**All Mac users, new & old** are invited  
to attend the:

## RMUG Picnic

For all information see beginning of  
President's Letter.

### Contents

|                           |   |
|---------------------------|---|
| President's Letter        | 1 |
| RMUG Information          | 2 |
| Secretary's Notes         | 3 |
| Snopes                    | 4 |
| New Apple Reseller        | 4 |
| Accordance & RMUG Ad      | 5 |
| Cuil vs Google            | 6 |
| Humorous Medical Terms    | 7 |
| Editorial                 | 8 |
| Jett's Mac Class Schedule | 9 |

### Rmug Officers

*Dale Josephson - President*  
*Jim Pace - Vice President*  
*Charlotte Ruskowitz - Treasurer*  
*Jacque Martin - Secretary*  
*Louise Zegers - Librarian*  
*Ken Lorenz - Editor*  
*Barbara Benefield,*  
*Joe Zegers*  
*Hospitality*

### President's Letter

August is for Picnics and RMUG has the picnic for you. Our regular meeting at Yak's is not to be this month and instead we will have a wonderful afternoon of fun and friendship at the Pace home in South Redding. I hope everyone can attend and join in the fun. For directions see a board member or check your email. If any paid members do not get an email notification to the picnic, please contact Dale Josephson at 241-8227.

My friend Spuds Mac was in town the other day and he had some interesting things to say about future products in the Apple lineup. Spuds was a little vague but he was talking about a new low cost flat panel CPUs for schools and entry level users. When I inquired, were the new CPUs laptops or iMac like? He just laughed and said I would have to wait and see. That kind of laugh usually means I am way off base and it is something totally different. We all know Apple is famous for thinking different. Spuds did say there should be some kind of announcement before school started, but even he was not sure about release dates. I both love it and hate it when Spuds drops hints but won't tell the rest of the story. I guess we will just have to wait and see what Apple has up their sleeve?

Over the last month or two I have taken a few PC jobs and the problems our friends endure in the name of Windows sure makes me happy with my Apple CPUs. We Mac users don't have viruses; we do have Tech Support that genuinely wants to help, unlike one lady at Dell that just hung up on me. Macintosh users have automatic updates that work well and include updates for Apple products in general. Our Windows friends have to update their OS first and then update their other M.S. products. They then must go back to the Windows update website and get a few more updates triggered by updating their software. Now, before everyone thinks I hate M.S. I will state for the record, "I love M.S. Office" and don't think any computer is complete without it. What I hate is the 6 hours of work to do what we Mac users do in 45 minutes. Whoever heard of an OS install CD/DVD that kept you locked in a menu and prevented you from formatting your own HD? Ask a Dell user and they will tell you all about the Dell way. And before anyone thinks I don't like Dell I will state that I believe that Dell may be the second or third best PC manufacturer out there. By the way, there was a mostly good outcome to the Dell story. Dell shipped a

continued on page 3

# RMUG Information

**Why RMUG?** The Redding Macintosh Users' Group was formed to help members and new users obtain maximum enjoyment and performance from their computers. This is accomplished through group activities and our direct affiliation with Apple™.

**Resources:** RMUG resources include monthly mailings from Apple™ and numerous outside vendors. We have a library of public domain programs, games and shareware software. We have videos and other computer-related guidebooks and information.

**Meetings:** RMUG meetings are held on the second Saturday of each month from 9:00 to 11:30 am – contact any club officer for meeting location. The meetings give members and visitors an opportunity to share information, opinions, personal experiences and techniques regarding Macintosh computer systems—hardware & software.

**Membership Information:** We invite you, as a guest, to attend our next monthly meeting. If you decide to join RMUG, your membership fee includes your whole family. We need your help as much as you need ours! Please participate!

**Welcome To Our Meetings:** Call the President, Dale Josephson at 242-1800 or contact other RMUG officers for help. Go to <http://rmug.org/membership.html> for numbers.

**Membership Dues:** \$24 / year. Includes newsletters, access to shareware, monthly workshops, troubleshooting help. Payment of dues can be made at the monthly meetings or send them to: *Charlotte Ruskowitz, 6538 Mossom Ln., Anderson CA 96007* . Please make check payable to: Redding Macintosh Users' Group.

## PRESIDENT'S LETTER CONTINUED:

new preloaded HD to replace the corrupted HD. The only slight downside is the new Dell HD turned out to be a "refurbished" HD. Most everyone reading this newsletter should thank their lucky stars they have Apple Macintoshes and don't even know about the M.S. horror story. Thank you Apple Computer for making our lives so easy.

The Advanced Macintosh class at Frontier Senior Center in Anderson is on hold until September 5th as I am taking August off to vacation and possibly get out of the smoke here in Northern California. One good thing will come from a lack of August classes. I will finally get the new RMUG website finished and up.

## Secretary's Notes: <sup>dalej</sup>

The July meeting was held at YAKS Koffee Shop. Twenty-four members and guests attended. Guests were Ed Ruskowitz (Charlotte's son), Becky Stevens and Pam Wellborne. Welcome!

Dale led the beginner's class. Michael fielded questions from the intermediate group.

If you're looking for software, such as CAD software, go to [VersionTracker.com](http://VersionTracker.com). MegaMax has old software. One question regarded where to go to get old movie film converted so it could be imported into iMovie. Charlotte had film converted in Las Vegas where her daughter lives. Los Angeles, Portland, Sacramento and Chico are other options you might try. There is no local conversion business. Even Crown Camera and CostCo send old film out of town.

Discus software, which enables you to print directly on CDs and DVDs, if your printer is capable of doing this, is far superior to the printer's own software for doing this. Michael has gotten a great price for the club - \$20 for a \$39 program. Don't print labels and glue them on to CDs and DVDs. They warm and come off in the machine. If you ordered a copy, PLEASE write a short review for the newsletter.

We are still looking for a Newsletter Editor for next year. After much encouragement, Charlotte said she will consider the job.

Classes at the Senior Center in Anderson are now closed for the rest of the summer. Michael's Beginners class will begin the last Monday in August, August 25, 1:00 – 3:00 p.m. Dale's Advanced class will begin September 5, 1:00 – 3:00 p.m.

Program: Dale demoed Time Machine, the program that backs up hard drives for Operating System OS 10.5 Leopard. Think BIG when buying a hard drive for this purpose, and dedicate it to only this purpose. Can be USB or firewire, but USB will be the standard in the future. Time Machine automatically backs up NEW THINGS every hour on the hour. If you want something you threw away that was saved more than an hour ago, go back hour by hour until you find it, and then use the Restore button to restore the information.

It is a good idea to have a complete copy of your hard drive stashed in a safe place, preferably off your premises in case of fire. You can make this copy with either Super Duper or Carbon Copy Cloner. Super Duper erases and clones automatically. With Carbon Copy Cloner, you have to erase it first and then copy your current drive to it. See Dale or Michael if you have questions on how to do this. The July '08 RMUG Newsletter, page 7, has a great article on restoring hard drives, (Charlotte's hard drive that Dale restored), if you had put off making a recent total back up copy. Thank you, Dale.

NOTE: There will not be a meeting at YAKS in August. Instead, the annual RMUG picnic will be held at the home of Jim and Donna Pace. The club will purchase cooked tri tip for sandwiches, bread, beans, condiments, paper plates, napkins and flatware. The members attending are asked to bring their own drinks plus a dish to share. Last names starting with A-M, please bring salad; last names starting with N-Z, please bring a dessert. Come around noon and be sure to bring your swimsuit. See the Newsletter or call Jim for directions should you need them.

continued on page 4

## SECRETARY'S NOTES CONTINUED:

Next Meeting at YAKS: September 13, 2008.  
Tom McVay, representing OakTree Software,  
will demo Accordance 8 Bible Software,  
Designed for Mac. Want more information?  
Go to [http://www.accordancebible.com/about/  
index.php](http://www.accordancebible.com/about/index.php)

Jacquie Martin, Secretary

Instead, you will be getting tons of junk mail later in life!

Also: /E-Mail petitions are NOT acceptable to Congress or any other organization.// To be acceptable, petitions must have a signed signature and full address of the person signing the petition./ Read the full story here: /[http://  
www.snopes.com/inboxer/petition/internet.asp/](http://www.snopes.com/inboxer/petition/internet.asp/)

Submitted by  
Dave Capp

## Snopes !

Advise from [Snopes.com](http://www.snopes.com) that everyone should heed!  
Help to stop the flood of spam.. editor

1) Any time you see an E-Mail that says forward this on to "10" of your friends sign this petition, or you'll get bad luck, or whatever, it has either an E-Mail tracker program attached that tracks the cookies and E-Mails of those folks you forward. The host sender is getting a copy each time it gets forwarded and then is able to get lists of "active" E-Mails to use in SPAM E-Mails, or sell to others that do.

2) Almost all E-Mails that ask you to add your name and forward on to others are similar to that mass letter years ago that asked people to send business cards to the little kid in Florida who wanted to break the Guinness Book of Records for the most cards.

All it was, and all any of this type of E-Mail is, is a way to get names and "cookie" tracking information for telemarketers and spammers - - to validate active E-Mail accounts for their own purposes.

You can do your friends and family members a GREAT favor by sending this information to them; you will be providing a service to your friends, and will be rewarded by not getting thousands of Spam E-Mails in the future!

If you have been sending out (FORWARDING) the above kinds of eMail, now you know why you get so much SPAM!

Do yourself a favor and STOP adding your name(S) to those type listings /regardless how inviting they might sound!

You think you are supporting a GREAT cause, but you are NOT in the long run.

## New Apple Reseller:

Redding's oldest Apple computer repair shop has become an authorized Apple reseller.

"What we are really offering is local sales and support," said John Oswald, one of three partners in JET Technologies LLC. "That's really what it's all about."

JET Technologies -- known informally as jett.net, its Web address -- was founded in the late 1990s and Oswald went to work for the company early on. He and partners Kate Hedges and Kevin Anderson purchased the business in August.

Two years ago, it moved from an upstairs office in the old Field's Jewelry building downtown to quarters on the ground floor. That doubled its space to roughly 1,200 square feet, Hedges said.

The company provides Web hosting, site design, database management and dial-up Internet service as well as Apple computer repair.

Its slogan, "We speak Mac," says it all, Oswald said. The company plans to "greatly" expand its product line, he said, including such things as computer mice.

"We will be selling the things that we find useful and important," Oswald said.

JET Technologies is at 1320 Yuba St. For more information, call 242-1800.

Reporter Janet O'Neill  
[joneill@redding.com](mailto:joneill@redding.com).



## THE REDDING MACINTOSH USERS GROUP Would like to invite YOU to a meeting!

Visit us online at :

[www.rmug.org](http://www.rmug.org)

The group meets from 9:00 AM - 12:00 Noon on the second Saturday of each month at the YAKS Koffee Shop.

([www.yakskoffee.com](http://www.yakskoffee.com))

YAKS is located at 3274 Bechelli Lane in the Country Club Shopping Center. YAKS is directly across from Trucks/Plus and just a bit behind The Hermits Hut Ski Shop.

**Coffee and Goodies will be available from 9:00 am to 10:00 am during our "get acquainted time"**

**There are also Basic beginners and Intermediate classes from 9:15am to 10:00am.**

**Our general meeting is from 10:10am till 12:00 noon.**

Our September 13, 2008 meeting will have Tom McVay, representing OakTree Software, demonstrating:



<http://www.accordancebible.com/about/index.php>

## Cuil vs Google:

Anna Patterson's last Internet search engine was so impressive that industry leader Google Inc. bought the technology in 2004 to upgrade its own system.

She believes her latest invention is even more valuable - only this time it's not for sale.

Patterson instead intends to upstage Google, which she quit in 2006 to develop a more comprehensive and efficient way to scour the Internet.

The end result is Cuil, pronounced "cool". Backed by \$33 million in venture capital, the search engine plans to begin processing requests for the first time Monday.

Cuil had kept a low profile while Patterson, her husband, Tom Costello, and two other former Google engineers - Russell Power and Louis Monier - searched for better ways to search.

Now, it's boasting time.

Web index: For starters, Cuil's search index spans 120 billion Web pages.

Patterson believes that's at least three times the size of Google's index, although there is no way to know for certain. Google stopped publicly quantifying its index's breadth nearly three years ago when the catalog spanned 8.2 billion Web pages.

Cuil won't divulge the formula it has developed to cover a wider swath of the Web with far fewer computers than Google. And Google isn't ceding the point: Spokeswoman Katie Watson said her company still believes its index is the largest.

After getting inquiries about Cuil, Google asserted on its blog Friday that it regularly scans through 1 trillion unique Web links. But Google said it doesn't index them all because they either point to similar content or would

diminish the quality of its search results in some other way. The posting didn't quantify the size of Google's index.

A search index's scope is important because information, pictures and content can't be found unless they're stored in a database. But Cuil believes it will outshine Google in several other ways, including its method for identifying and displaying pertinent results.

Content analysis: Rather than trying to mimic Google's method of ranking the quantity and quality of links to Web sites, Patterson says Cuil's technology drills into the actual content of a page. And Cuil's results will be presented in a more magazine-like format instead of just a vertical stack of Web links. Cuil's results are displayed with more photos spread horizontally across the page and include sidebars that can be clicked on to learn more about topics related to the original search request.

Finally, Cuil is hoping to attract traffic by promising not to retain information about its users' search histories or surfing patterns - something that Google does, much to the consternation of privacy watchdogs.

Cuil is just the latest in a long line of Google challengers.

Other contenders: The list includes swaggering startups like Teoma (whose technology became the backbone of Ask.com), Vivisimo, Snap, Mahalo and, most recently, Powerset, which was acquired by Microsoft Corp. (MSFT, Fortune 500) this month.

Even after investing hundreds of millions of dollars on search, both Microsoft and Yahoo Inc. (YHOO, Fortune 500) have been losing ground to Google (GOOG, Fortune 500). Through May, Google held a 62% share of the U.S. search market followed by Yahoo at 21% and Microsoft at 8.5%, according to comScore Inc.

Google has become so synonymous with Internet search that it may no longer matter how good Cuil

continued on page 7

### CUIL VS GOOGLE CONTINUED:

or any other challenger is, said Gartner Inc. analyst Allen Weiner.

"Search has become as much about branding as anything else," Weiner said. "I doubt [Cuil] will be keeping anyone at Google awake at night."

Google welcomed Cuil to the fray with its usual mantra about its rivals. "Having great competitors is a huge benefit to us and everyone in the search space," Watson said. "It makes us all work harder, and at the end of the day our users benefit from that."

But this will be the first time that Google has battled a general-purpose search engine created by its own alumni. It probably won't be the last time, given that Google now has nearly 20,000 employees.

Patterson joined Google in 2004 after she built and sold Recall, a search index that probed old Web sites for the Internet Archive. She and Power worked on the same team at Google.

Although he also worked for Google for a short time, Monier is best known as the former chief technology officer of AltaVista, which was considered the best search engine before Google came along in 1998. Monier also helped build the search engine on eBay's (EBAY, Fortune 500) online auction site.

The trio of former Googlers are teaming up with Patterson's husband, Costello, who built a once-promising search engine called Xift in the late 1990s. He later joined IBM Corp. (IBM, Fortune 500), where he worked on an "analytic engine" called WebFountain.

Costello's Irish heritage inspired Cuil's odd name. It was derived from a character named Finn McCuill in Celtic folklore.

Patterson enjoyed her time at Google, but became disenchanted with the company's approach to search. "Google has looked pretty much the same for 10 years now," she said, "and I can guarantee it will look the same a year from now."

Off the Net...

## Medical Terms:

Artery: The study of paintings.  
Benign: What you be after you be eight.  
Bacteria: Back door to cafeteria.  
Barium: What doctors do when patients die.  
Cesarean Section: A neighborhood in Rome.  
Cat Scan: Searching for Kitty.  
Cauterize: Made eye contact with her.  
Coma: A punctuation mark.  
Dilate: To live long.  
Enema: Not a friend.  
Fester: Quicker than someone else.  
Fibula: A small lie.  
Hangnail: What you hang your coat on.  
Impotent: Distinguished, well known.  
Labor Pain: Getting hurt at work.  
Medical Staff: A Doctor's cane.  
Morbid: A higher offer than I bid.  
Nitrates: Cheaper than day rates.  
Node: I knew it.  
Pelvis: Second cousin to Elvis.

continued on page 9

*"We Speak Mac"*

**JETT.NET**

**JET Technologies LLC**  
1320 Yuba Street, Suite 101  
Redding, CA 96001  
530-242-1800

*Internet Service Provider*  
*Web Hosting - Website Design & Maintenance*  
*Database Development - Hardware Upgrades*  
*Software Installation & Updates*  
*RAM Upgrades - Hard Drive Replacements*  
*Batteries - Cables - Adapters*  
*Software Instruction*

## Policies

This newsletter is published monthly for the Redding Macintosh Users' Group and is distributed to all club members.

No other individual, group or business may use any portion of this newsletter without prior written permission.

RMUG News welcomes articles and questions relating to Macintosh or Macintosh compatible computers. Articles should be pasted into the body of an eMail, or links to articles submitted. It is important that full credit be given to the author.

If you have a change of address or other questions, please notify the newsletter editor or other RMUG officer as soon as possible.

Deadline for submissions is the last Saturday of each month. E-mail or deliver all material to:

Ken Lorenz  
E- mail submissions to:  
*krlore@cwnet.com*

OR

*rmug@rmug.org*

(stuff files if possible)

## Ad Rates

RMUG members are invited to place "Wanted", "For Sale" & "Trade" ads in the newsletter at no charge. Business cards or commercial accounts are welcome at the rates listed above. One of the best reasons for belonging to a user's group is to let other people know about your activities, as well as learning what other people are doing with their computers and software. Please give your business cards or ads to the newsletter editor.

|  |
|--|
| <p><b>AD Rates</b></p> <p><b>\$4-business card</b></p> <p><b>\$6-quarter page</b></p> <p><b>\$9-half page</b></p> <p><b>\$15-full page</b></p> |
|--|

Advertisements in the RMUG newsletter will not influence reviews or critiques of hardware, software companies or stories.

RMUG does not endorse any specific dealer or product, but we do encourage the distribution of information which may assist club members in identifying best buys and services.

## Editorial

Everyone should find something of interest in this issue.

You would also do well to attend the RMUG picnic. Until next month..



Ken

## Jett's August 08 Mac Classes:

I hope you are all safe from the fires - now if we can just get the air to clear, I think we will all feel better.

I have set my August schedule of classes as follows:

Thursday, August 7, 2008 at 10 am - Basic OSX

Tuesday, August 12, 2008 at 2 pm - iPhoto

Thursday, August 14, 2008 at 10 am - iMovie

Tuesday, August 19, 2008 at 2 pm - Basic OSX

Thursday, August 21, 2008 at 10 am - iTunes/iPod

Tuesday, August 26, 2008 at 2 pm - Basic OSX

Be safe out there,

Kate

kate@jett.net

### MEDICAL TERMS CONTINUED:

Post Operative: A letter carrier.

Rectum: Darn near killed him.

Seizure: Roman emperor.

Tablet: A small table.

Tumor: More than one.

Urine: Opposite of you're out.

Varicose: Near by.

Submitted by Charlotte